

Carly Geehr

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MS 2008, 3.6 GPA, Mechanical Engineering (Stanford)

BS 2006, 3.6 GPA, Biomechanical Engineering (Stanford)

Application Design

Microsoft Expression Blend, Visual Studio, XHTML, CSS, jQuery, PHP, Photoshop, Illustrator, Keynote

Liveloop, Desktop, iPad, & iPhone Applications (2011)

getliveloop.com

Lead Designer for Powerpoint plugin & accompanying mobile applications

ServeSurfer, Web Applications (2011)

apps.facebook.com/servesurfer

Lead Designer & Front End Developer for two Facebook applications - launches early 2012

YumMrs, iPad Application (2010-2011)

(currently inactive)

Lead Designer for recipe discovery iPad application, featured on Gizmodo & The Daily

Bro Rankings, Web Application (2011)

(in alpha testing)

Lead Designer & Front End Developer for competition-based web application

Communication Tools

XHTML, CSS, jQuery, PHP, MySQL, Photoshop

Stanford d.school, d.wall Wall Installation (2009)

Lead Designer for twitter-based public forum, fostered international collaboration during installation

Stanford d.school, d.tweets Website (2009)

Lead Designer for twitter-based snapshot of current articles related to design thinking

Incase, Color Decoder Website (2010)

Lead Designer for web-based tool to assist sales & engineering teams communicate color specs

Physical Prototyping

Mill, Lathe, Rapid Prototyping tools

Willow Garage, Robot Prototyping (2011)

Consultant for prototyping phase of new robot concept development project

Product Realization Lab (PRL), Prototyping Curriculum (2006-2010)

Lecturer & Teaching Assistant for various PRL-based courses at Stanford University

Stanford d.school, Prototyping Curriculum (2008-2009)

Lecturer for various prototyping-centric courses at Stanford d.school

Design Thinking

Pens & pencils, notebooks, whiteboards, power tools

Taskrabbit, New Feature Recommendations (2011)

Consultant for new feature - included ethnographic research, synthesis, & recommendations

Klutz/IDEO, The Encyclopedia of Inventions (2009)

Project Coordinator during ideation & early prototyping phase of Klutz book development

Stanford PRL & d.school, Prototyping Labs (2008-2009)

Lead Researcher & Designer for creation of new student prototyping labs

Front-End Web Development

XHTML, CSS, jQuery, PHP

Selected: Storytree ('11), Baseline Ventures ('09), d.school ('08-'09), Oaxacan Kitchen Mobile ('10)

Ask Me About...

*International cake decorating competitions *Building a custom bike frame *Swimming on live TV in Australia

*Teaching spinning & Pilates *Almost becoming a Mythbusters cast member